



BUSINESS PLAN

SEAMLESS GLOBAL OPPORTUNITY
MOST LUCRATIVE - LONG TERM



iTeraCare™





INCOME DISCLAIMER:

The income projections provided to you before enrollment are not a reliable indication of the income you may earn through the Business Plan. They should not be treated as a guarantee or projection of your actual earnings or profits. In reality, success with Prife International depends solely on your hard work, dedication, strategy and leadership. Remember, you are the CEO of your own business.



Over 70 Countries, Regions, States Branches and Stockist



PHENOMENAL GROWTH

Prife International has set up
21 country branches - **27** country stockists
27 USA state stockists within the **22** months.

- BRANCHES** MALAYSIA HQ | JOHOR BAHRU | KLANG | KOTA KINABALU | KUCHING
INDIA | CHENNAI | NEW DELHI
TAIWAN | TAIPEI | KAOHSIUNG
THAILAND | PHILIPPINES | INDONESIA | USA | GHANA | KENYA | TANZANIA | UGANDA | POLAND | VIETNAM | SINGAPORE | CHINA
- COUNTRY STOCKIST** BRUNEI | NEW SOUTH WALES | HUNGARY | MONGOLIA | CROATIA | GERMANY | SOUTH AFRICA | ALBERTA | ONTARIO
NIGERIA | ITALY | NORWAY | NETHERLANDS | QUEENSLAND | VICTORIA | MEXICO | QUINTANA ROO | CAMEROON | UNITED KINGDOM
UNITED ARAB EMIRATES | LAOS | NEW ZEALAND | SPAIN | SWEDEN | SWITZERLAND | BRITISH COLUMBIA | HONG KONG
- USA STATE STOCKIST** CALIFORNIA | HAWAII | NEVADA | TEXAS | CONNECTICUT | GUAM | UTAH | GEORGIA | FLORIDA | MASSACHUSETTS
PENNSYLVANIA | IDAHO | NEW YORK | ARIZONA | ILLINOIS | NEW JERSEY | WASHINGTON | OREGON | MISSOURI
MICHIGAN | MISSISSIPPI | COLORADO | NEW MEXICO | VIRGINIA | WISCONSIN | INDIANA | NEBRASKA



**MALAYSIA
HEADQUARTERS**

NOVEMBER TOP MONTH EARNER

USD 126,152.83

NO.	COUNTRY	BONUS (USD)
1.	MALAYSIA	126,152.83

2023 FEBRUARY TOP MONTH EARNER

NO.	COUNTRY	BONUS (USD)
1.	MALAYSIA	118,363.20
2.	PHILIPPINES	118,363.20
3.	MALAYSIA	118,363.20
4.	MALAYSIA	118,363.20
5.	PHILIPPINES	118,363.20
6.	MALAYSIA	118,363.20
7.	PHILIPPINES	118,363.20
8.	MALAYSIA	118,363.20
9.	PHILIPPINES	118,363.20
10.	MALAYSIA	118,363.20

USD 118,363.20

SEPTEMBER TOP MONTH EARNER

USD 124,194.80

2023 SEPTEMBER TOP 10 INCOME EARNER

NO.	COUNTRY	BONUS (USD)
1.	MALAYSIA	141,550.85
2.	MALAYSIA	119,665.31
3.	MALAYSIA	115,342.24
4.	PHILIPPINES	107,363.14
5.	MALAYSIA	78,157.68
6.	INDONESIA	41,547.31
7.	PHILIPPINES	40,890.12
8.	MALAYSIA	35,529.85
9.	USA	36,775.44
10.	MALAYSIA	25,312.11

USD 141,550.85

USD 124,274.05

Prife

2023

AUG TOP 10 INCOME EARNER

NO.	COUNTRY	BONUS (USD)
1.	MALAYSIA	151,414.24
2.	MALAYSIA	116,298.85
3.	MALAYSIA	97,266.71
4.	PHILIPPINES	92,367.94
5.	MALAYSIA	72,494.73
6.	MALAYSIA	34,852.95
7.	MALAYSIA	31,837.10
8.	INDONESIA	27,325.15
9.	PHILIPPINES	25,605.08
10.	PHILIPPINES	24,259.76

USD 151,414.24

USD 130,954.36

USD 120,233.17

Prife

MAY TOP MONTH EARNER 2023

NO.	COUNTRY	BONUS (USD)
1.	MALAYSIA	132,158.45
2.	MALAYSIA	117,862.01
3.	PHILIPPINES	104,198.93
4.	MALAYSIA	100,885.20
5.	MALAYSIA	59,146.17
6.	PHILIPPINES	58,347.53
7.	MALAYSIA	48,895.42
8.	PHILIPPINES	36,751.34
9.	OREGON	35,026.85
10.	TAIWAN	32,241.62

USD 132,158.45

USD 124,599.76

TOP MONTH EARNER

Member No.	Score	Balance
17354	0.00	134,599.76
10661	0.00	114,825.17
20862	0.00	88,107.04
30333	0.00	75,884.15
10927	0.00	67,914.93
28838	0.00	64,763.71
16161	0.00	43,129.68
26244	0.00	35,039.81
30740	0.00	35,302.20
28407	0.00	28,883.79



WHY PRIFE INTERNATIONAL?

- IRRELEVANT COMPETITION
- WE ARE FIRST IN THE MARKET GLOBALLY
- THE PRODUCT WORKS EFFECTIVELY
- THE PRODUCT IS A NECESSITY
- THE BUSINESS PLAN WAS CREATED FROM 20 BEST BINARY PLANS IN THE WORLD
- GENEROUS SEAMLESS COMPENSATION PLAN
- THE MARKET IS HUMONGOUS
- WE ARE AT THE PIONEERING STAGE GLOBALLY



WORLD'S NO. 1 TERAHERTZ LIGHTWAVE DEVICE



\$3,800

PHP 182,400

\$4,990



\$380

PHP 18,240

\$499



\$1,140

PHP 54,720

\$1,497

USA Price



PHILIPPINE Price



EUROPE Price





WORLD'S NO. 1 SELF CARE DEVICES



iTera Bio
\$4500 USD



7 Wonders Water Flask
\$380 USD



Ion Shield
\$380 USD

USA Price



ENTRY PACKAGES



Silver
200PV



OR



OR



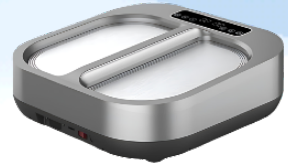
Gold
600PV



OR



OR



Diamond
2000PV



OR



OR



8 WAYS TO GENERATE INCOME

1. SPONSORSHIP BONUS
2. REDEMPTION BONUS
3. LEVEL PAIRING BONUS
4. GROUP PAIRING BONUS
5. LEADERSHIP BONUS
6. UNILEVEL BONUS
7. RANK UP BONUS
8. GLOBAL PROFIT BONUS



3 WALLETS

1. **BONUS WALLET** - The money in this wallet can be withdrawn via enrolled bank account or USDT wallet address; it can also be converted to Register Wallet.
2. **REGISTER WALLET** - Can be used for purchase in the back office.
3. **BONUS REDEMPTION WALLET** - is used to redeem products. (Products purchased) using BRW do not have PV.



1. DIRECT SPONSOR BONUS

** Fast track income*

10 % TAKEN FROM PV PER PACKAGE



SILVER PACKAGE

200PV

10% = \$20



GOLD PACKAGE

600PV

10% = \$60



DIAMOND PACKAGE

2000PV

10% = \$200



2. REDEMPTION BONUS

** Fast track income*



**SILVER
PACKAGE**

\$70



**GOLD
PACKAGE**

\$240



**DIAMOND
PACKAGE**

\$1000

**REDEMPTION POINTS
TAKEN FROM
YOUR DIRECT
SPONSORSHIPS**



3. LEVEL PAIRING BONUS

* Fast track income

First Pairing Bonus
 Silver - (\$80)
 Gold - (\$240)
 Diamond - (\$800)

Silver - 200PV
 Gold - 600PV
 Diamond - 2000PV



1st LEVEL			Silver	Silver			\$80
2nd LEVEL			Diamond	Silver			\$80
3rd LEVEL			Silver	Diamond			\$80
4th LEVEL			Diamond	Diamond			\$800
5th LEVEL			Diamond	Diamond			\$800
6th LEVEL			Diamond	Diamond			\$800

Infinity

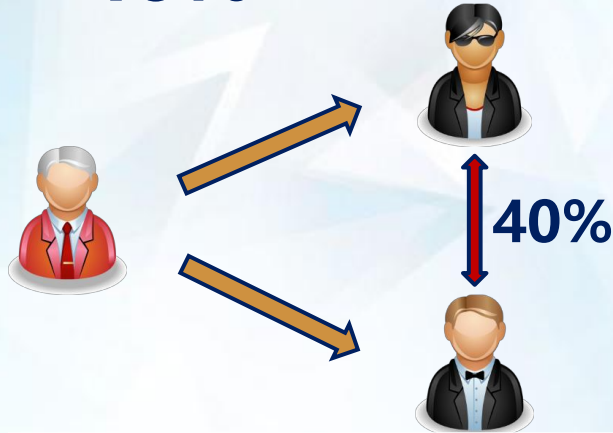
Infinity

**40% OF EVERY 1ST PAIR ON ALL LEVELS
 FAMILY & PLACEMENT HIERARCHY!**



3 Level Pairing

Level Pairing - 40%



NOTE :

1. The **first left zone account** and **first right zone account** will generate level pairing.
2. **All packages** can enjoy 40% level pairing (Fair).
3. If different packages generate level pairing, the bonus will be calculated based on the **smaller** amount package. If the smaller package upgrades to a higher package, a **different** of bonus will be rewarded.
4. All packages enjoy **infinity level pairing**.

Package	PV	Level Pairing (40%)
Silver	200	USD 80
Gold	600	USD 240
Diamond	2,000	USD 800

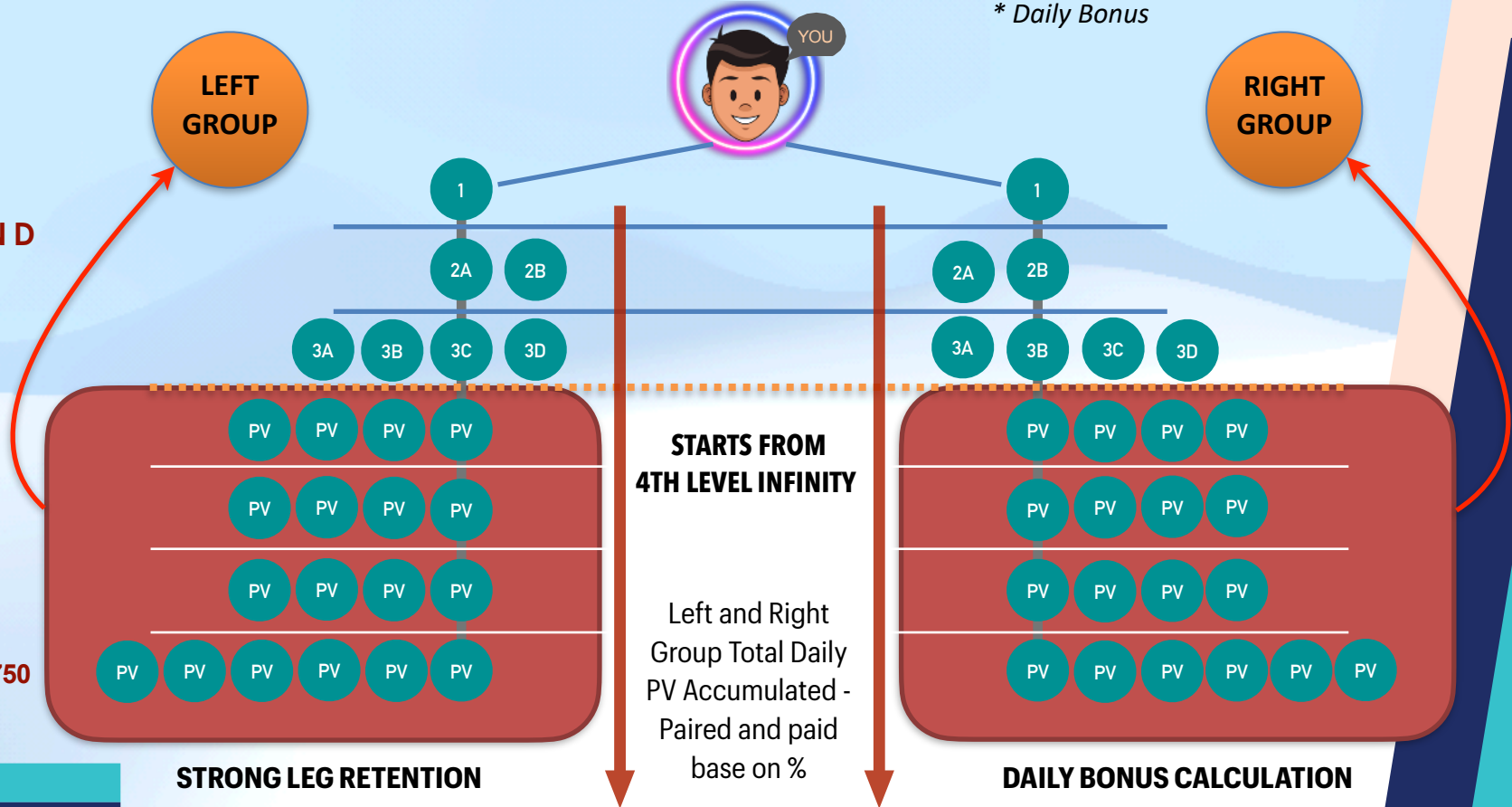
4. GROUP PAIRING BONUS

* Daily Bonus

SILVER
8%
GOLD
10%
DIAMOND
12%

DAILY MAX
PAYOUT AS:

SILVER \$300
GOLD \$900
DIAMOND \$3,750



STRONG LEG RETENTION

**STARTS FROM
4TH LEVEL INFINITY**

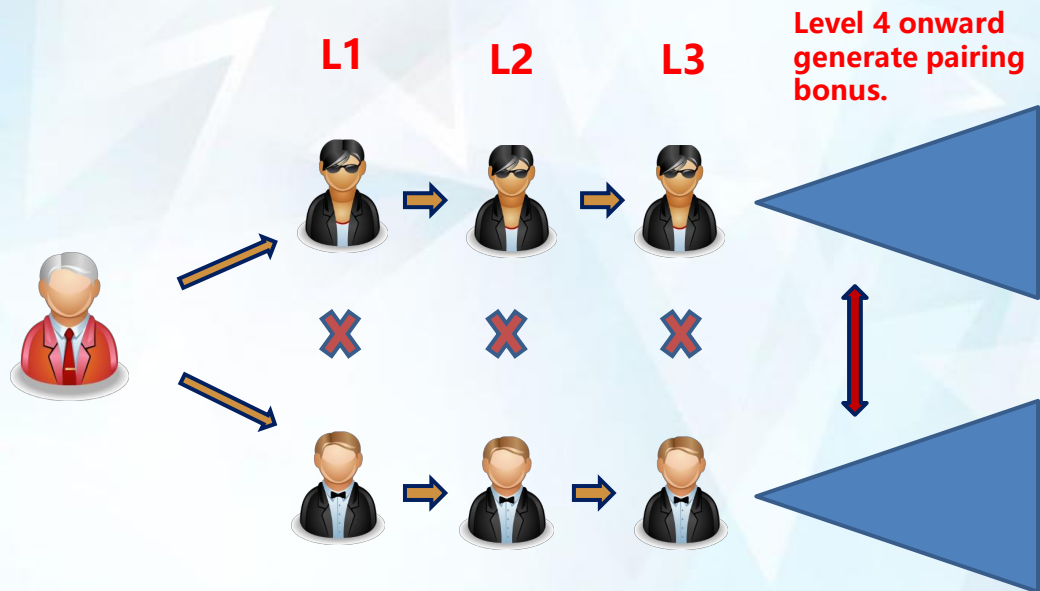
Left and Right
Group Total Daily
PV Accumulated -
Paired and paid
base on %

DAILY BONUS CALCULATION

4 Pairing Bonus



Pairing Bonus - 8% / 10% / 12%



NOTE :

1. **Levels 1, 2, and 3** only have level pairing and **do not have a pairing bonus.**
2. **From level 4 onwards**, do enjoy the pairing bonus.
3. All packages can enjoy a pairing bonus for **infinity level.**

Package	Pairing Bonus	Max Daily Pairing
Silver	8%	USD 300
Gold	10%	USD 900
Diamond	12%	USD 3,750

Silver Sponsor Silver Bonus



S SILVER

DS \$20
PP \$70

DS \$20
PP \$70

- **Level Pairing**
1st pair of each level
- **Pairing**

DS Direct Sponsor
LP Level Pairing
PB Pairing Bonus
PP Product Point

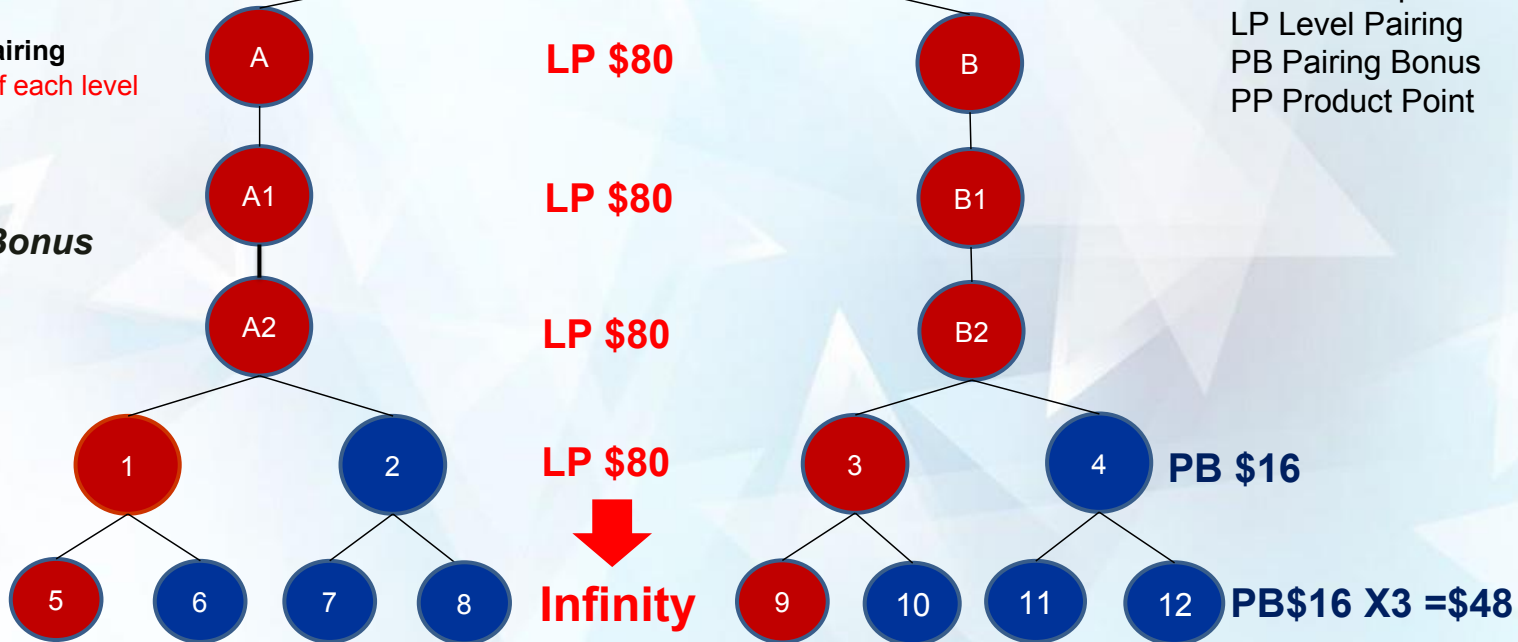
Matching Bonus

L1 10%

L2 5%

L3 5%

L4 5%



Max Daily Pairing \$300

Max per Month \$9,000

Gold Sponsor Gold Bonus



U GOLD

DS \$60
PP \$240

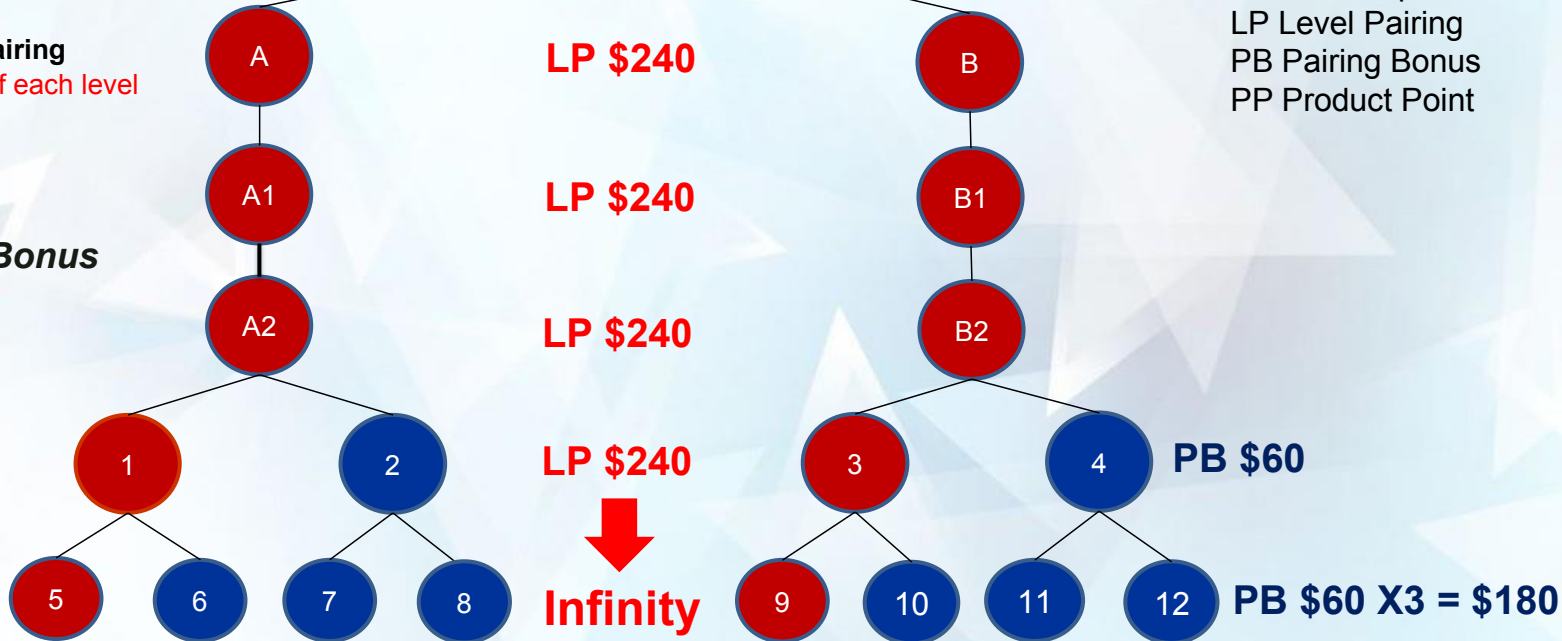
DS \$60
PP\$240

DS Direct Sponsor
LP Level Pairing
PB Pairing Bonus
PP Product Point

- Level Pairing
1st pair of each level
- Pairing

Matching Bonus

- L1 10%
- L2 5%
- L3 5%
- L4 5%
- L5 5%



Max Daily Pairing \$900

Max per Month \$27,000

Diamond Sponsor Diamond Bonus



U DIAMOND

DS \$200
PP \$1000

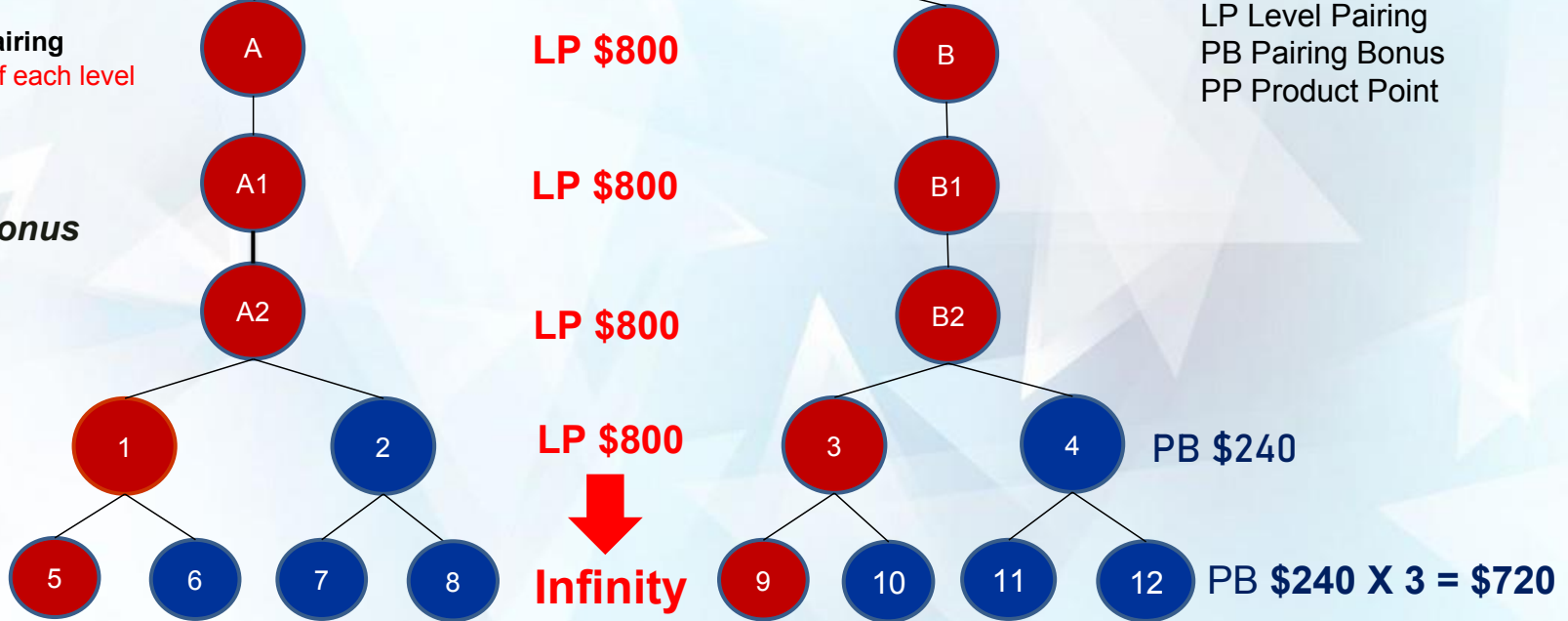
DS \$200
PP \$1000

DS Direct Sponsor
LP Level Pairing
PB Pairing Bonus
PP Product Point

- Level Pairing
1st pair of each level
- Pairing

Matching Bonus

- L1 X 10%
- L2 X 5%
- L3 X 5%
- L4 X 5%
- L5 X 5%
- L6 X 5%



Max Daily Pairing **\$3,750**

Max per Month **\$112,500**

5. LEADERSHIP BONUS

** Builder's Bonus*

Silver 4 LEVELS

LEVEL 1 - 10% ALL DIRECT
LEVEL 2 - 5% ALL DIRECTS OF YOUR DIRECT
LEVEL 3 - 5% ALL DIRECTS OF YOUR 2ND GEN.
LEVEL 4 - 5% ALL DIRECTS OF YOUR 3RD GEN.

Gold 5 LEVELS

LEVEL 1 - 10% ALL DIRECT
LEVEL 2 - 5% ALL DIRECTS OF YOUR DIRECT
LEVEL 3 - 5% ALL DIRECTS OF YOUR 2ND GEN.
LEVEL 4 - 5% ALL DIRECTS OF YOUR 3RD GEN.
LEVEL 5 - 5% ALL DIRECTS OF YOUR 4TH GEN.

Diamond 6 LEVELS

LEVEL 1 - 10% ALL DIRECT
LEVEL 2 - 5% ALL DIRECTS OF YOUR DIRECT
LEVEL 3 - 5% ALL DIRECTS OF YOUR 2ND GEN.
LEVEL 4 - 5% ALL DIRECTS OF YOUR 3RD GEN.
LEVEL 5 - 5% ALL DIRECTS OF YOUR 4TH GEN.
LEVEL 6 - 5% ALL DIRECTS OF YOUR 5TH GEN.

TAKEN FROM
GROUP PAIRING INCOME
OF YOUR DIRECT



(Leadership Bonus)

Matching Bonus - 25% / 30% / 35%



Matching
Bonus

1st
Generation

2nd
Generation

3rd
Generation

4th
Generation

5th
Generation

6th
Generation

Percentage

10%

5%

5%

5%

5%

5%

S

G

D

NOTE:

1. Bonus calculated based on generation, not level (based on sponsor hierarchy).
2. You can benefit too with just one zone.

PERSONAL ACCOUNT ACTIVE

OVERRIDE UP TO 4 GENERATIONS

1 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 6 GENERATIONS

2 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 8 GENERATIONS

3 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 10 GENERATIONS

4 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 12 GENERATIONS

5 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 14 GENERATIONS

6 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 16 GENERATIONS

7 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 18 GENERATIONS

8 DIRECT SPONSORED GROUP WITH 210PV COMBINED

OVERRIDE UP TO 20 GENERATIONS

6. UNILEVEL BONUS

**MONTHLY PERSONAL
MAINTENANCE OF \$30 = 21 PV
Calendar Month Maintenance**

By maintaining a personal monthly maintenance of \$30 (equivalent to 21 PV), you become eligible to enjoy the UniLevel bonus, ranging from 4 to 20 levels. This bonus is calculated in a compressed manner.

**ACCUMULATED PRODUCT POINTS SAVED IN YOUR
PRODUCT REDEMPTION WALLET. AND CAN BE USED
TO REDEEM WIDE RANGE OF PRIFE PRODUCTS**

ACCUMULATED EVERY CALENDAR MONTH
PAID EVERY 1ST OF THE MONTH

ACTIVATED WHEN YOU HAVE THE
SPONSORED GROUP

Long Term Sustainable Income

DIRECT SPONSORED GROUP

SPONSOR 2X2	GROUP MEMBERS	MONTHLY MAINTENANCE PV	%	UNILEVEL BONUS - USD
1	2	42	3	1.26
2	4	84	3	2.52
3	8	168	3	5.04
4	16	336	3	10.08
5	32	672	3	20.16
6	64	1,344	3	40.32
7	128	2,688	3	80.64
8	256	5,376	3	161.28
9	512	10,752	3	322.56
10	1,024	21,504	3	645.12
11	2,048	43,008	3	1,290.24
12	4,096	86,016	3	2,580.48
13	8,192	172,032	3	5,160.96
14	16,384	344,064	3	10,321.92
15	32,768	688,128	3	20,643.84
16	65,536	1,376,256	3	41,287.68
17	131,072	2,752,512	3	82,575.36
18	262,144	5,505,024	3	165,150.72
19	524,288	11,010,048	3	330,301.44
20	1,048,576	22,020,096	3	660,602.88
TOTAL:	2,097,150.00	44,040,150.00		1,321,204.50

6. UNILEVEL BONUS

MONTHLY PERSONAL MAINTENANCE OF \$30 = 21 PV

The chart demonstrates the potential for earning \$1,321,204.50 per month based on a 2 x 2 duplication system. However, the potential for earning is even greater when utilizing a 3 x 3, 5 x 5, or 8 x 8 duplication system.

TOTAL:
USD 1,321,204.5

6. UNILEVEL BONUS






Generatio n	Qualification	Maintenance Bonus 21PV (%)	Maintenance Bonus Up to (USD)
4 Generation	Self Maintain	3%	19
6 Generation	1 direct referral team consists of 10 or more individuals do maintenance	3%	79
8 Generation	2 direct referral team consists of 10 or more individuals do maintenance	3%	321
10 Generation	3 direct referral team consists of 10 or more individuals do maintenance	3%	1,933
12 Generation	4 direct referral team consists of 10 or more individuals do maintenance	3%	10,319
14 Generation	5 direct referral team consists of 10 or more individuals do maintenance	3%	51,606
16 Generation	6 direct referral team consists of 10 or more individuals do maintenance	3%	247,722
18 Generation	7 direct referral team consists of 10 or more individuals do maintenance	3%	1,156,050
20 Generation	8 direct referral team consists of 10 or more individuals do maintenance	3%	5,284,818

Direct refer 8 team, only achieve 1% = **52,848 USD**

1. **Newly signed-In** Account are **active** for the **month** that it was registered and the next month.
2. Make sure to maintain within the **calendar month** to stay active for the **next month** and enjoy all the bonuses. Maintenance of **USD 30** can extend the activation period for the **next following month**.
3. If the **account is not active**, you can only enjoy **Direct Sponsor Bonus, Product Point Voucher and Every Level Pairing Bonus** but you will not benefit from **Group Pairing Bonus, Leadership Bonus and Unilevel Bonus** and other bonuses.
4. Maintenance expenses will be rewarded into **product points** for **product redemption**.
5. To **re-activate**, **USD 60** is required for the **current month** and **next month's** activation.
6. If the account remains unmaintained for over **6 months**, the balanced PV will be **flushed in half**.
7. If the account is not maintained for over **12 months**, the balanced PV will be **fully flushed**.

BONUS SUMMARY

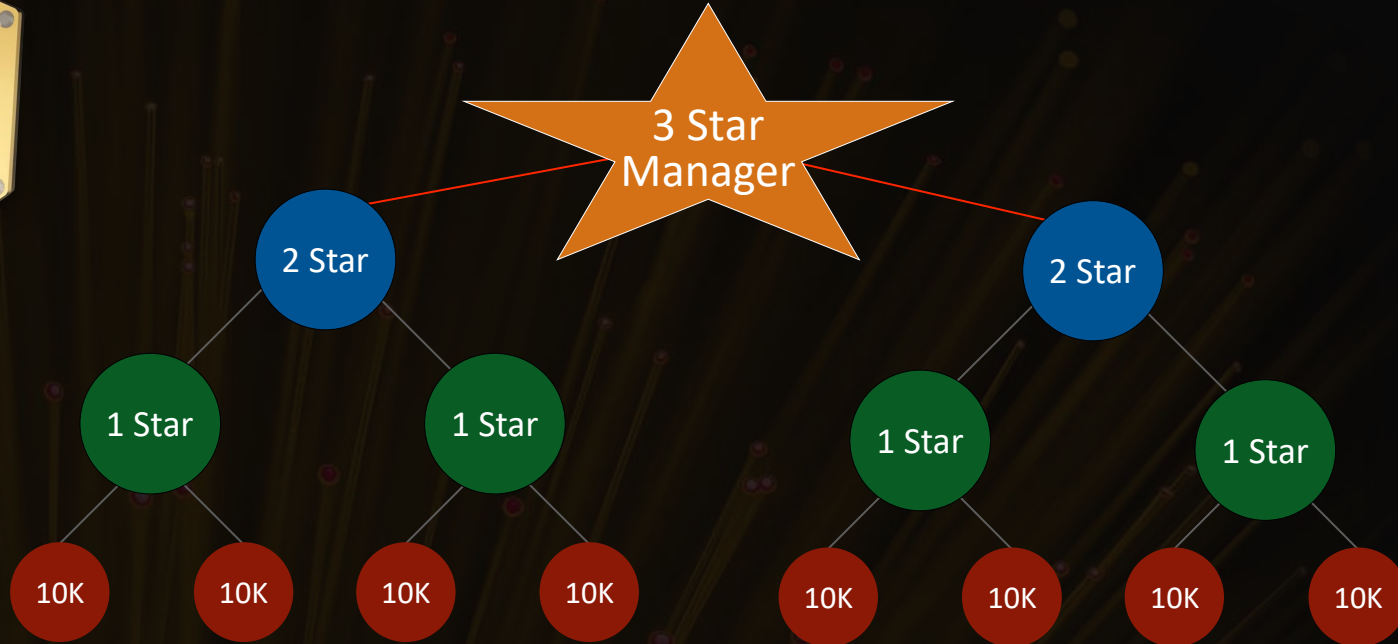


PACKAGE	Product (USD)	*PV	Direct Sponsor	Level Pairing 40%	Group Pairing Bonus	Max Daily Pairing	Leadership Bonus	Redemption Bonus (sponsor)
 SILVER	\$380	200	10%	\$80	8%	\$300	4 levels 10% 5% 5% 5%	\$70
 GOLD	\$1,140	600	10%	\$240	10%	\$900	5 levels 10% 5% 5% 5% 5%	\$240
 DIAMOND	\$3,800	2000	10%	\$800	12%	\$3750	6 levels 10% 5% 5% 5% 5% 5%	\$1000



3 STAR MANAGER

Calculation based on PV.



***1 Star Manager must achieved within one calendar month**

7. RANK UP BONUS

** One Time Bonus*



1 STAR MANAGER
\$300 - RWALLET



2 STAR MANAGER
\$600 - RWALLET



3 STAR MANAGER
\$900 - RWALLET

Ranking & Rewards

**SAPPHIRE
DIRECTOR**



**RUBY
DIRECTOR**



**PEARL
DIRECTOR**



**EMERALD
DIRECTOR**



**DIAMOND
DIRECTOR**



**CROWN
AMBASSADOR**



8. GLOBAL PROFIT BONUS

** Pro Builders*



SAPPHIRE DIRECTOR TO CROWN AMBASSADOR



8-3 STAR MANAGERS
DIRECT LEADERS



0.6% CROWN AMBASSADOR

\$16,000 RWALLET

6- 3 STAR MANAGERS
DIRECT LEADERS



0.5% DIAMOND DIRECTOR

\$8,000 RWALLET

5- 3 STAR MANAGERS
DIRECT LEADERS



0.4% EMERALD DIRECTOR

\$6,000 RWALLET

4- 3 STAR MANAGERS
DIRECT LEADERS



0.3% PEARL DIRECTOR

\$4,500 RWALLET

3- 3 STAR MANAGERS
DIRECT LEADERS



0.2% RUBY DIRECTOR

\$3,000 RWALLET

2- 3 STAR MANAGERS
DIRECT LEADERS









0.1% SAPPHIRE DIRECTOR

\$1,500 RWALLET

**2.1 % TOTAL BONUS
FROM GROSS
GLOBAL SALES**



Sapphire Director to Crown Ambassador

Ranking	Profit Sharing On Global Sales PV	Qualification (PV)
 Crown Ambassador	0.6%	Personal direct group achieved PV 30k, 30k, 30k, 30k, 30k, 30k, 30k & 10k
 Diamond Director	0.5%	Personal direct group achieved PV 30k, 30k, 30k, 30k, 30k & 10k
 Emerald Director	0.4%	Personal direct group achieved PV 30k, 30k, 30k, 30k & 10k
 Pearl Director	0.3%	Personal direct group achieved PV 30k, 30k, 30k & 10k
 Ruby Director	0.2%	Personal direct group achieved PV 30k, 30k & 10k
 Sapphire Director	0.1%	Personal direct group achieved PV 30k & 10k

INCOME DISTRIBUTION:

INCOME FROM UNILEVEL BONUS AND
GLOBAL PROFIT BONUS = **100% CASH**

INCOME FROM **SPONSORSHIP BONUS,**
LEVEL PAIRING, GROUP PAIRING BONUS,
AND **LEADERSHIP BONUS** IS SUBJECT TO:

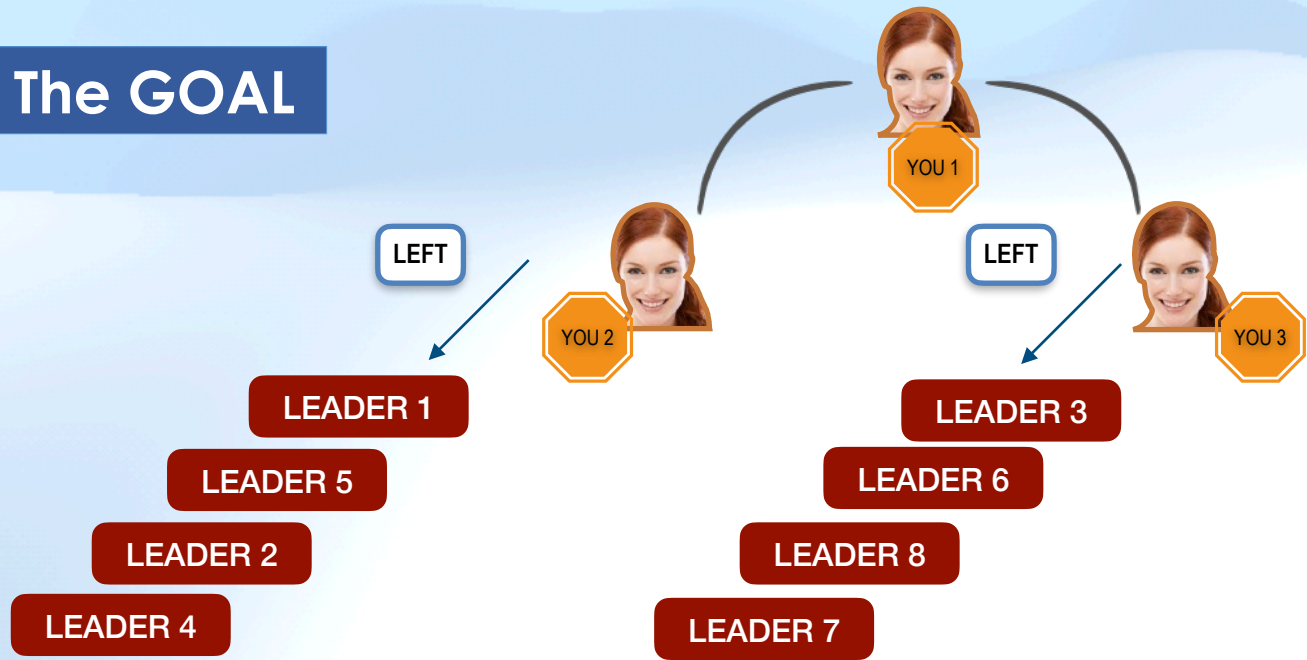
- ◎ 80% - CASH
- ◎ 20% - PRODUCT POINTS



RIGHT STRATEGY

FIND YOUR **8** COMMITTED LEADERS WITH A DEEP WHY
AND INVEST IN THE PACKAGE / ACCOUNTS
DUPLICATE THE SYSTEM....

The GOAL



8 WAYS TO GENERATE INCOME

1. **SPONSORSHIP BONUS** - 10% Bonus based on package-PV.
2. **REDEMPTION BONUS** - Additional Sponsor Bonus in form of Product Point Voucher- used to Redeem Products (no-PV).
3. **LEVEL PAIRING BONUS** - 40% of the PV for every 1st package on the L&R group, which is 1st pair in every level, up to Infinity.
4. **GROUP PAIRING BONUS** - Left and Right Group PV - Matched Daily - Paid based on Business Account: Silver - 8%, Gold -10%, Diamond - 12%. Maximum Income varies according to account. Excess PV in the weaker side will be flushed for the day. Strong Leg Retention.
5. **LEADERSHIP BONUS** - 10% of GPV on all 1st direct line, plus 5% up to the 6th direct family line.
6. **UNILEVEL BONUS** - 3% Bonus from the 21PV Maintenance on all levels based on direct family lineage up to 20th levels with 8 direct active lines.

Special Bonus for Builders:

7. **RANK UP BONUS** - One-time Register Wallet Bonus from 1Star rank up to the Highest Position Rank.
8. **GLOBAL PROFIT BONUS** - total of 2.1% of the Global Gross Sales of the company given to Director Rank up to the Highest Position.



ONE ITERACARE
DEVICE PER HOUSEHOLD

**Bringing Life To
Every Home!**





Wishing all of you SUCCESS

See You At The Top